

Three Ways To Create Massive Success With This Program, AND:

How To Become A Team Ambassador

Hey there...

You have just taken one of THE greatest steps towards the future success and control of your health, physique and wellness (both physically and mentally), etc. that you know you deserve from yourself, and we are going to show you just how to get it.

There are three 'tried and true' methods for creating great YIELD from this program (yield defined as production, a production of something in return for an investment into something)

- 1) **Develop sustained powers of control, education and focus.** This is the hardest.. there is a very small percentage of people who do NOT get what they are after, and every single of them is due to a failure in this step. There are basically no holes in our methods, there is only lack of implementation due to lack of focus.
- 2) **Mindset & environmental design.** People come in here for fixes with their nutrition and training, and for a lot of people that is exactly what we're going to fix... But more people die from lack of proper thinking and self care, than from 'the perfect macros. The people with the perfect physique who don't know how to sustain the way she thinks about herself - will LOSE to the average person who have mastered their inner game AND who is in an environment where 'success' is normal. Let it happen ;)
- 3) **Be An Ambassador.** As you begin to experience the 'lift' this program brings, my request is that you begin asking yourself, "Who would this be a great fit for?" We want to make it both easy AND beneficial for you to introduce new people to this life changing experience.

It's not that we need extra - it's that if we're driven by anything, we're driven by impact. We are willing to compensate you for your referrals because our whole mission is to help make our clients healthy.

Our compensation plan is 10% per referred client. So this means if a someone you referred signs up you'll get 10% of the investment back (\$2500 – 10% = \$250 back). And I can think of at least a few clients off the top of my head who recouped the full investment of their experience in referrals alone.

There will be different scenarios that you come across for referrals.

- 1) You have had a little bit of interaction with them or a strategy session and think they can benefit from working with us.
 - A. Invite them to the Sara Sutherland Fitness Group: <https://www.facebook.com/groups/sarasutherlandfitness/>

** A super simple way to get attention is to talk about and post your results, feelings and thoughts in our larger group. Referrals do not have to be from someone you directly know. Use our own assets to help you ;)

- B. Introduce them to me (Sara Sutherland) in a private messenger conversation on Facebook.

Example: Create a group with the three of us:

` Hey [FIRST NAME] - I'd like to introduce you to my coach Sara.....

2. You have a close relationship with them.

- a) Invite them to the Sara Sutherland Fitness Group: <https://www.facebook.com/groups/sarasutherlandfitness/>

- b) Connect them to me (Sara Sutherland) via FB Messenger (no group required)

** Once you have taken any of the actions above reach out to Ashley with the name of the person you have referred

We don't just say thanks and send a pat on the back when a referral becomes a client. We send you 10% commission in addition to our gratitude. We are changing lives and you are a part of that.

It's my HOPE, that you would join in with us in our mission to affect change for as many clients as possible, as you are about to experience for yourself in your progress and, ultimately, completion of this program.

Sincerely,

